



PRIVACY POLICY & COOKIES

Cake Celebrations work to ensure you that your privacy is protected when using our services.

This policy sets out how your personal data will be processed and protected. Please do stay updated to any changes of this privacy policy by visiting our website. This privacy policy only concerns Cake Celebrations customers and users of our online service.

Any information collected will be used solely for the purposes expressed at the time they are provided.

This information will never be sold, traded or rented, nor shared with third parties.

Who is responsible for your personal data?

Cake Celebrations, is the controller of the personal data you submit to us.

Address: 2 Townlea Close, Penwortham, Preston, Lancashire, PR1 0NY

Email: info@cakecelebrations.co.uk

What we collect:

We collect the following information:

- Name
- email
- phone number
- address
- any relevant information relating to your order

How do we use this information

What Cake Celebrations does with the information we are given is:

- create and manage your personal account relating to your wedding / cake order
- to answer your queries and questions or inform you of any changes
- send you information on new products, special offers or newsletters
- to ask for testimonials or references
- we may use the information given to improve our services and products

Controlling your personal information

You have the right to request information about the personal data we hold on you at any time (free of charge once a year). If your data is incorrect, incomplete or irrelevant, you can ask to have the information corrected or removed. We cannot remove your data when there is a legal storage requirement, such as book-keeping rules or when there are other legitimate grounds to keep the data, such as unsettled debts. You can withdraw your consent to us using the data for marketing purposes at any time.

You can contact us by sending an email to:

info@cakecelebrations.co.uk

Who has access to your personal data?

Any information collected will be used solely for the purposes expressed at the time they are provided. Information will not be sold, traded or rented with third-parties. We never pass on, sell or swap your data for marketing purposes to third parties. Data that is forwarded to third parties, is only used to provide you with the services mentioned above.

Cookies

A cookie is a small text file that is saved to, and, during subsequent visits, retrieved from your computer or mobile device. Cake Celebrations uses cookies to enhance and simplify your visit. We do not use cookies to store personal information or to disclose information, except for anonymous sales data generated by marketing activities, to third parties. We use two types of cookies: permanent and temporary (session cookies).

You can easily erase cookies from your computer or mobile device using your browser. For instructions on how to handle and delete cookies please look under "Help" in your browser. You can choose to disable cookies, or to receive a notification each time a new cookie is sent to your computer or mobile device. Please note that if you choose to disable cookies, you will not be able to take advantage of all our features.

Third-party cookies

We use third-party cookies to collect statistics in aggregate form in analysis tools such as Google Analytics and for the purpose of marketing activities. The cookies used are both permanent and temporary cookies (session cookies). The permanent cookies are stored on your computer or mobile device for no longer than 26 months.

Links

The site Cake Celebrations may include links to other websites which do not fall under our supervision. We cannot accept any responsibility for the protection of privacy or the content of these websites.